

# **Community Outreach**

**In the Public Interest, Convenience and Necessity**

People should think of your radio club first  
when they think about radio, technology  
and Public Service Volunteers

*– Joe Shupienis W3BC*

# Public Information Officer

## Media Relations

Press, Radio, TV... And... INTERNET!

## Modern, **INTERACTIVE** website

Use blogging or content management software

## **SOCIAL MEDIA!!!**

Facebook, Twitter are the two biggest

Publicize **EVERYTHING** your club does!

# Technical Specialist

**Your go-to source of correct technology information**

**Master Elmer**

**Up-to-date with latest developments**

**Willing to help others**

**Well-versed in EMC issues**

**The “Tech Expert” in your community**

# Public Service Coordinator

**Schedules club events and Public Service activities**

Parades, races, fairs

**Maintains contacts with served agencies**

**Liaison with ARES/RACES/MARS/ACS**

**Works with other clubs and hams as needed**

# Education & Youth Coordinator

**Schedules Licensing classes and VE exams**

**Arranges Demonstrations in schools**

ISS QSOs, moonbounce, satellite QSOs

Digital modes, DX, ships at sea

**Works with Scouting units**

Merit Badge mentors

Jamboree on the Air

**Recruits new hams**

# Affiliated Club Coordinator

**Your link to ARRL services and news**

## **Supplies**

Flyers & Handouts

Recruiting literature

ARRL supplies

**Can connect you with Program Speakers**

**Can help find the best help from ARRL for your situation and club**

# Section Manager

## **Your Advocate with ARRL**

**Manages Section resources to provide a variety of services to clubs and individuals**

**Can help coordinate your activities**

Help from other clubs

Shared resources

Just Ask!